

Carlos **From** Fresno

LOCAL CREATOR | FRESNO STATE | THE 559

Born and raised in Fresno. I share local events, Fresno State, sports, college life, businesses and the experiences that bring the city together.

60K

TikTok followers

3.9M

TikTok likes

10.4K

Instagram followers

SELECTED RESULTS

4.2M views

College graduation milestone

321K views

Baile at Chukchansi

109 videos

YouTube library

CONTENT FOCUS

Fresno events

Fresno State

Local businesses

Food and culture

Sports and game days

Travel and outdoors

WAYS TO WORK TOGETHER

Sponsored videos | Event coverage | Business features | Campus campaigns | Local launches

LET US CREATE SOMETHING FOR FRESNO

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Local collaborations

A selection of businesses, venues and organizations I have created with across Fresno.

FOOD

Guisados Greicy

LOCAL EVENT

Events Fresno at Saroyan Theatre

FRESNO STATE AREA

Campus Pointe

CAMPUS

Fresno State

ATTRACTION

Wild Waters Fresno

LOCAL MARKET

Fresno Fiesta Market

CAMPUS EVENT

Fresno State Vintage Days

CAMPUS

Fresno State OCSL and Student Involvement

LOCAL BUSINESS

Superior Barber Shop

RETAIL

Retro Collections at Fashion Fair Mall

ATTRACTION

Island Waterpark

VENUE

Save Mart Center

LOCAL BUSINESS

Lotus Pond Fresno

LOCAL BUSINESS

Only Fades Barber Shop

BRAND AMBASSADOR

CenCal Barbell, Fresno

Ambassador video available on Instagram

USE CODE

CARLOS15